

Important Information Regarding Advertising In the EPG Yearbook / Directory



- The EPG Yearbook / Directory is the official publication of the Energy Polymer Group, a non-profit organization established in 1980 to promote the advancement of engineered elastomers.
- The EPG Yearbook has been published yearly for over three consecutive decades. It is made available to members in both printed and digital versions.
- The Yearbooks are mailed in late November to members of the EPG, currently numbering approximately 500, both domestic and international.
- The EPG is comprised of a dynamic market of polymer specialists including chemists, engineers, technical reps and CEOs of companies both large and small.
- A significant portion of the ad revenues goes towards fully funding the popular EPG scholarship program, currently awarding \$15,000 annually, with total awards of over \$300,000 since inception of the program 35+ years ago.
- The EPG Yearbook is very well received by the members. In fact, most members never throw away their Yearbooks, even after receiving the most recent issue.
- The 100+ page Yearbook consists of important information such as meeting photos; upcoming events; list of members by name and company (not available elsewhere); scholarship recipients; list of past presentations; members in the news; constitution and by-laws; letter from the EPG chair, and, of course, a host of attractive and informative ads.
- The EPG Yearbook is often referred to as "*The Best Yearbook In The Rubber Industry.*" It is a quality publication in all regards, from its wide range of contents to the four-color printing on premium paper stock.

For more information, please contact:

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For current ad rates and sizes, please click on the following link:

<https://www.energypolymergroup.org/Yearbook.aspx>

For more information about the EPG, please visit:

<https://www.energypolymergroup.org/>